



BOB MORGAN ATHLETICS

13116 Tollway Drive Baton Rouge, LA 70816

Phone: (225) 755-6638 | Fax: (225) 755-6638 | www.bobmorganathletics.com

Your Support Makes a Difference

Team sports can be the best thing that happens to a child—or the worst. In the right atmosphere, shielded from excess pressure, inadequate instruction, and out-of-control spectators, athletics can teach skills that carry over into all of life. Young athletes learn the rewards of effort, the effectiveness of teamwork, and the confidence that comes from knowing what to do and when to do it. For more than forty years, the Greater Baton Rouge Youth Sports Association, dba Bob Morgan Athletics (BMA), has been dedicated to providing quality instruction and competition in team sports for boys and girls ages 4-14.

A not-for-profit corporation operating in Baton Rouge since 1985, BMA began in Lafayette, LA in the 1960s in response to the selective and often abusive sports programs available for boys and girls. Forty years of experience have produced an effective confidence-building sports program that focuses on the whole child, striving to develop each child socially, emotionally, and morally through a peer-group accepted physical activity.

An essential part of our commitment to area families is an on-going effort to keep program fees affordable and provide scholarships for needy families. In 2006, BMA was awarded an AmeriCorps grant to continue work with children in the Greater Baton Rouge area. BMA also actively seeks sponsorships from area businesses and business leaders. Sponsorship opportunities are varied, but all provide a means for members of the Baton Rouge community to support kids and kids' athletics. Recognition of sponsors includes prominent displays on banners, team shirts, our website, and all program literature.

Please review the sponsorship categories; your support can help us reach more children in our community.

“Confidence through Athletics”



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Premier Level – All Four Sports Programs

Annual Benefits:

- Sponsor recognition on all BMA handouts and mail outs (approximately 40,000 pieces per year)
- Sponsor recognition on BMA website www.bobmorganathletics.com (5000 hits/quarter)
- Sponsor banners (one 4’x8’ banner; one 3’x5’ banner) prominently posted at practice and game sites
- Sponsor name on practice shirts distributed to all players (avg. 800 children per year)
- Sponsor name on game uniform shirts for all programs

Grant: \$20,000

Championship Level – All Four Sports Programs

Annual Benefits:

- Sponsor recognition on all BMA handouts and mail outs (approximately 40,000 pieces per year)
- Sponsor recognition on BMA website www.bobmorganathletics.com (avg. 5000 hits per quarter)
- Sponsor banner (two 3’x5’ banners) at practice and game sites
- Sponsor name on practice shirts distributed to all players (avg. 800 children per year)

Grant: \$15,000

Major Level – Per Sports Program

Duration of each Sports Program (6-9 weeks):

- Sponsor recognition on all BMA handouts and mail outs (approximately 10,000 pieces per program)
- Sponsor recognition on BMA website www.bobmorganathletics.com (avg. 3000 hits per program)
- Sponsor banner (one 3’x5’ banner) at practice and game sites
- Sponsor name on practice shirts distributed to all players (avg. 200 children per program)

Grant: \$4,000

Other Sponsorship Opportunities

- Underwrite scholarships for needy families
- Provide goods and services such as advertising space, trophies and certificates, field maintenance, storage, etc.

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